

FEBRUARY 22

- 10:45 - 11am ● Every day, Good Never Stops
(Aurélien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am ● **Zenith: a solution pointing upwards**
(Nadir William, Epta Group Product SR Manager)
- 12 - 12:15pm ● From service to **servitization**: the path for enhanced customer relations
(Carmine Infante, Epta Chief of Growth SR Director)
- 1 - 1:15pm ● **Retail Trends from Germany**
(STEPHAN RÜSCHEN, Professor of Retail Management at Heilbronn University)
- 2 - 2:15pm ● How the **Silpo chain** creates its unique formats
(YULIA GRAZHDIAN, Head of Capital Construction and Renewable Energy Procurement at Fozzy Group)
- 2:30 - 2:45pm ● Epta All-Round Solutions : transforming stores into experiences with **EptaConcept**
(Alice Ferrari, Epta Group Product Marketing SR Manager
Cecile Marty, Epta Trade Marketing Manager)
- 3 - 3:15pm ● Creating value responsibly: from raw materials to **circular solutions**
(Francesco Mastrapasqua, Epta Group Institutional Affairs SR Manager
Norman Sarabelli, IARP Product Manager)
- 3:30 - 3:45pm ● Epta's Digital Transformation Journey: Building the Future Through **Digital and AI**
(Cecilia Visibelli, Epta Group Digital Transformation & Innovation Director)

FEBRUARY 23

- 10:45 - 11am ● Every day, Good Never Stops
(Aurélien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am ● **StorEvolution, From Cold to Hot Spots**
(Aurélien Tissot, Epta Group Marketing SR Director)
- 12 - 12:15pm ● **Zenith: a solution pointing upwards**
(Nadir William, Epta Group Product SR Manager)
- 1 - 1:15pm ● Epta All-Round Solutions:
Future-proof cooling: are we ready for climate change? **EptaTechnica's** approach
(Alice Ferrari, Epta Group Product Marketing SR Manager
David Wirth, Epta Power Packs SR Manager
Patrick Lissardy, Epta Power Packs&Systems Product SR Manager)
- 2 - 2:15pm ● When cooling never goes away – consequences of **forever chemicals** in refrigeration
(CHRISTINE LUETZKENDORF, Policy Adviser on Fluorinated Gases)
- 2:30 - 2:45pm ● Are **self-operating stores** the future of retail?
(HANS OLAV BAKÁS, CEO of Liberty Now)
- 2:30 - 2:45pm ● **CCD Congress Center Düsseldorf – Room 7a**
Eurovent's conference on Environmental Product Declarations for commercial refrigeration: a new step in sustainability
(Maurizio Orlandi, Epta Group Technical Compliance Manager and Eurovent PG-RDC Chairperson)
- 3 - 3:15pm ● Designing convenience: customized solutions for **modern Retail**
(Marika Emanuelli, Epta Group Product SR Manager
Varki Pagan, Epta Group Product Manager)

FEBRUARY 24

- 10 - 10:15am ● Every day, Good Never Stops
(Aurélien Tissot, Epta Group Marketing SR Director)
- 10:30 - 11:30am ● **INTERNATIONAL PRESS EVENT EPTA AT EUROSHOP 2026 - WHERE GOOD NEVER STOPS**
(Discover Epta's positioning, insights, and EuroShop highlights through the voices of CEO of Epta Group **Marco Nocivelli** and our leadership team)
- 1 - 1:15pm ● **Zenith: a solution pointing upwards**
(Nadir William, Epta Group Product SR Manager)
- 1:30 - 1:45pm ● **MyEpta: One Single Gateway to Smarter Refrigeration**
(Emanuela Di Costa, Epta Group Product Manager)
- 2 - 2:45pm ● **TRANSFORMING FRESH ZONES INTO HOT SPOTS**
How Innovation in **Design, Data & Retail Media** gets to rebuild the store growth engine
(Aurélien Tissot, Epta Group Marketing SR Director
Taissia Galperina, German Retail Team Lead, Circana
Barbara Labate, CEO, ReStore
Carsten Kortum, Professor, DHBW Heilbronn University
Aurélien Escartin, VP Innovation, Vusion)
- 3 - 3:15pm ● Ametller Origen, 25 years cultivating **innovation in food** 
(JOSEP AMETLLER, CEO of Ametller Origen)
- 3:30 - 3:45pm ● Epta All-Round Solutions: Beyond the Store: where **EptaService** performance begins
(Alice Ferrari, Epta Group Product Marketing SR Manager
Alessio De Min, Epta Group After Sales Technical Training Senior Manager)

FEBRUARY 25

- 10:45 - 11am ● Every day, Good Never Stops
(Aurélien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am ● Tailored **shopfitting** for an enhanced customer experience
(Marika Emanuelli, Epta Group Product SR Manager
Bruno Scuto, Eurocryor Commercial SR Manager)
- 11:30 - 11:45am ● Creating value responsibly: from raw materials to **circular solutions**
(Francesco Mastrapasqua, Epta Group Institutional Affairs SR Manager
Norman Sarabelli, IARP Product Manager)
- 11:30 - 12am ● **EuroShop Purple Stage, Hall 4 Booth E43**
Cold becomes hot: turning refrigerated cabinets into retail media & data assets
(Pavel Pardo, Epta Group Product Business Development)
- 12 - 12:15pm ● The desirable consequences of **servitization** across the refrigeration life cycle
(FRANCESCO SACCO, Professor of Strategy and Entrepreneurship at SDA Bocconi)
- 12:15 - 12:30pm ● From service to **servitization**: the path for enhanced customer relations
(Carmine Infante, Epta Chief of Growth SR Director)
- 1 - 1:15pm ● Trends shaping **tomorrow's consumption** patterns 
(YVES PUGET, Director of LSA and Retail Expert)
- 1:30 - 1:45pm ● **Zenith: a solution pointing upwards**
(Nadir William, Epta Group Product SR Manager)
- 2 - 2:15pm ● Epta All-Round Solutions : transforming stores into experiences with **EptaConcept**
(Alice Ferrari, Epta Group Product Marketing SR Manager
Adrian Craioveanu, Epta Country Concept Manager)
- 2:30 - 2:45pm ● Epta All-Round Solutions: Beyond the Store: where **EptaService** performance begins
(Alice Ferrari, Epta Group Product Marketing SR Manager
Alessio De Min, Epta Group After Sales Technical Training Senior Manager)
- 3 - 3:15pm ● Epta All-Round Solutions:
Future-proof cooling: are we ready for climate change? **EptaTechnica's** approach
(Alice Ferrari, Epta Group Product Marketing SR Manager
David Wirth, Epta Power Packs SR Manager
Patrick Lissardy, Epta Power Packs&Systems Product SR Manager)
- 3:30 - 3:45pm ● Epta Conscious Innovation: **The Journey of Zenith**
(Paolo Chinetti, Epta Group R&D Senior Director
Daniele Mazzola, Epta Group Prod. Innovation & Tech. Director)

FEBRUARY 26

- 10:45 - 11am ● Every day, Good Never Stops
(Aurélien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am ● **Zenith: a solution pointing upwards**
(Nadir William, Epta Group Product SR Manager)