



TALKING EPTA ARENA



DÜSSELDORF

HALL 15 - STAND B24- B42

FEB. 22 - 26 2026

FEBRUARY 22

- 10:45 - 11am ● Every day, Good Never Stops
(Aurelien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am ● **Zenith**: a solution pointing upwards
(Nadir William, Epta Group Product SR Manager)
- 12 - 12:15pm ● From service to partnership: the path of **Servitization** for enhanced customer relations
(Carmine Infante, Epta Chief of Growth SR Director)
- 1 - 1:15pm ● **Retail Trends** from Germany
(STEPHAN RÜSCHEN, Professor of Retail Management at Heilbronn University)
- 2 - 2:15pm ● How the **Silpo chain** creates its unique formats
(YULIA GRAZHDIAN, Head of Capital Construction and Renewable Energy Procurement at Fozzy Group)
- 2:30 - 2:45pm ● Epta All-Round Solutions: transforming stores into experiences with **EptaConcept**
(Alice Ferrari, Epta Group Product Marketing SR Manager
Adrian Craioveanu, Epta Country Concept Manager
Cecile Marty, Epta Trade Marketing)
- 3 - 3:15pm ● Creating value responsibly: from raw materials to **circular solutions**
(Francesco Mastrapasqua, Epta Group Institutional Affairs SR Manager
Norman Sarabelli, IARP Product Manager)
- 3:30 - 3:45pm ● **AI & Digitalisation**
(Cecilia Visibelli, Ops Digit. & Transform. Director)

FEBRUARY 23

- 10:45 - 11am ● Every day, Good Never Stops
(Aurelien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am ● Servitization and the **Customer Experience Storevolution**
(Aurelien Tissot, Epta Group Marketing SR Director)
- 12 - 12:15pm ● **Zenith**: a solution pointing upwards
(Nadir William, Epta Group Product SR Manager)
- 1 - 1:15pm ● Epta All-Round Solutions - **EptaTechnica**: expert solutions for every store format
(Alice Ferrari, Epta Group Product Marketing SR Manager
David Wirth, Epta Power Packs SR Manager
Patrick Lissardy, Epta Power Packs&Systems Product SR Manager)
- 2 - 2:15pm ● When cooling never goes away – consequences of **forever chemicals** in refrigeration
(CHRISTINE LUETZKENDORF, Policy Adviser on Fluorinated Gases)
- 2:30 - 2:45pm ● Are **self-operating stores** the future of retail?
(HANS OLAV BAKÁS, CEO of Liberty Now)
- 3 - 3:15pm ● Designing convenience: customized solutions for **modern Retail**
(Marika Emanueli, Epta Group Group Product SR Manager)

FEBRUARY 24

- 10 - 10:15am ● Every day, Good Never Stops
(Aurelien Tissot, Epta Group Marketing SR Director)
- 10:30 - 11:30am ● **INTERNATIONAL PRESS EVENT EPTA AT EUROSHOP 2026 - WHERE GOOD NEVER STOPS**
(Discover Epta's positioning, insights, and EuroShop highlights through the voices of CEO Marco Nocivelli and our leadership team)
- 1 - 1:15pm ● **Zenith**: a solution pointing upwards
(Nadir William, Epta Group Product SR Manager)
- 1:30 - 1:45pm ● **MyEpta**: One Single Gateway to Smarter Refrigeration
(Emanuela Di Costa, Epta Group Product Manager)
- 2 - 2:45pm ● **ROUND TABLE**: Understanding & Addressing the Retail Industry Innovation Trends
- 3 - 3:15pm ● Retail at **km 0** 
(JOSEF AMETTLER, Retail at Kmo, CEO of Ametller Origen)
- 3:30 - 3:45pm ● Epta All-Round Solutions - **EptaService**: great expertise at your service
(Alice Ferrari, Epta Group Product Marketing SR Manager
Alessio De Min, Epta Group Country Telemonitoring Manager)

FEBRUARY 25

- 10:45 - 11am ● Every day, Good Never Stops
(Aurelien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am ● Tailored **shopfitting** for an enhanced customer experience
(Marika Emanueli, Epta Group Group Product SR Manager
Bruno Scuto, Commercial SR Manager, Eurocryor)
- 12 - 12:15pm ● The desirable consequences of **servitization** across the refrigeration life cycle
(FRANCESCO SACCO, Professor of Strategy and Entrepreneurship at SDA Bocconi)
- 12:30 - 12:45pm ● From service to partnership: the path of **Servitization** for enhanced customer relations
(Carmine Infante, Epta Chief of Growth SR Director)
- 1 - 1:15pm ● Trends shaping **tomorrow's consumption** patterns 
(YVES PUGET, Director of LSA and Retail Expert)
- 2 - 2:15pm ● **Zenith**: a solution pointing upwards
(Nadir William, Epta Group Product SR Manager)
- 2:30 - 2:45pm ● Epta All-Round Solutions : transforming stores into experiences with **EptaConcept**
(Alice Ferrari, Epta Group Product Marketing SR Manager
Adrian Craioveanu, Epta Country Concept Manager
Cecile Marty, Epta Trade Marketing Manager)
- 3 - 3:15pm ● Creating value responsibly: from raw materials to **circular solutions**
(Francesco Mastrapasqua, Epta Group Group Institutional Affairs SR Manager
Norman Sarabelli, IARP Product Manager)
- 3:30 - 3:45pm ● Epta All-Round Solutions - **EptaTechnica**: expert solutions for every store format
(Alice Ferrari, Epta Group Product Marketing SR Manager
David Wirth, Epta Power Packs SR Manager
Patrick Lissardy, Epta Power Packs&Systems Product SR Manager)
- 4 - 4:15pm ● Focus on **Innovation**
(Paolo Chinetti, Group R&D Senior Director)

FEBRUARY 26

- 10:45 - 11am ● Every day, Good Never Stops
(Aurelien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am ● **Zenith**: a solution pointing upwards
(Nadir William, Epta Group Product SR Manager)