

DÜSSELDORF      HALL 15 - STAND B24- B42      FEB. 22 - 26 2026

## FEBRUARY 22

- 10:45 - 11am Every day, Good Never Stops  
(Aurelien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am **Zenith**: a solution pointing upwards  
(Nadir William, Epta Group Product SR Manager)
- 12 - 12:15pm From service to partnership: the path of **Servitization** for enhanced customer relations  
(Carmine Infante, Epta Chief of Growth SR Director)
- 1 - 1:15pm **Retail Trends** from Germany  
(STEPHAN RÜSCHEN, Professor of Retail Management at Heilbronn University)
- 2 - 2:15pm How the **Silpo chain** creates its unique formats  
(YULIA GRAZHDIAN, Head of Capital Construction and Renewable Energy Procurement at Fozzy Group)
- 2:30 - 2:45pm Epta All-Round Solutions: transforming stores into experiences with **EptaConcept**  
(Alice Ferrari, Epta Group Product Marketing SR Manager  
Adrian Craioveanu, Epta Country Concept Manager  
Cecile Marty, Epta Trade Marketing)
- 3 - 3:15pm Creating value responsibly: from raw materials to **circular solutions**  
(Francesco Mastrapasqua, Epta Group Institutional Affairs SR Manager  
Norman Sarabelli, IARP Product Manager)
- 3:30 - 3:45pm Epta's Digital Transformation Journey: Building the Future Through **Digital** and **AI**  
(Cecilia Visibelli, Group Digital Transformation & Innovation Director)

## FEBRUARY 23

- 10:45 - 11am Every day, Good Never Stops  
(Aurelien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am Servitization and the **Customer Experience Storevolution**  
(Aurelien Tissot, Epta Group Marketing SR Director)
- 12 - 12:15pm **Zenith**: a solution pointing upwards  
(Nadir William, Epta Group Product SR Manager)
- 1 - 1:15pm Epta All-Round Solutions - **EptaTechnica**: expert solutions for every store format  
(Alice Ferrari, Epta Group Product Marketing SR Manager  
David Wirth, Epta Power Packs SR Manager  
Patrick Lissard, Epta Power Packs&Systems Product SR Manager)
- 2 - 2:15pm When cooling never goes away – consequences of **forever chemicals** in refrigeration  
(CHRISTINE LUETZKENDORF, Policy Adviser on Fluorinated Gases)
- 2:30 - 2:45pm Are **self-operating stores** the future of retail?  
(HANS OLAV BAKÅS, CEO of Liberty Now)
- 3 - 3:15pm Designing convenience: customized solutions for **modern Retail**  
(Marika Emanueli, Epta Group Group Product SR Manager)

## FEBRUARY 24

- 10 - 10:15am Every day, Good Never Stops  
(Aurelien Tissot, Epta Group Marketing SR Director)
- 10:30 - 11:30am **INTERNATIONAL PRESS EVENT EPTA AT EUROSHOP 2026 - WHERE GOOD NEVER STOPS**  
(Discover Epta's positioning, insights, and EuroShop highlights through the voices of CEO Marco Nocivelli and our leadership team)
- 1 - 1:15pm **Zenith**: a solution pointing upwards  
(Nadir William, Epta Group Product SR Manager)
- 1:30 - 1:45pm **MyEpta**: One Single Gateway to Smarter Refrigeration  
(Emanuela Di Costa, Epta Group Product Manager)
- 2 - 2:45pm **ROUND TABLE**: Understanding & Addressing the Retail Industry Innovation Trends  
(Aurélien Tissot, Epta Group Marketing SR Director  
Taissa Galperina, Circana German Retail Team Lead, Circana  
Barbara Labate, CEO of ReStore  
Carsten Kortum, Professor DHBW at Heilbronn University  
Aurélien Escartin, Vusion VP Innovation)
- 3 - 3:15pm Ametller Origen, 25 years cultivating **innovation in food**  
(JOSEP AMETLLER, CEO of Ametller Origen) 
- 3:30 - 3:45pm Epta All-Round Solutions - **EptaService**: great expertise at your service  
(Alice Ferrari, Epta Group Product Marketing SR Manager  
Alessio De Min, Epta Group Country Telemonitoring Manager)

## FEBRUARY 25

- 10:45 - 11am Every day, Good Never Stops  
(Aurelien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am Tailored **shopfitting** for an enhanced customer experience  
(Marika Emanueli, Epta Group Group Product SR Manager  
Bruno Scuto, Eurocryor Commercial SR Manager)
- 12 - 12:15pm The desirable consequences of **servitization** across the refrigeration life cycle  
(FRANCESCO SACCO, Professor of Strategy and Entrepreneurship at SDA Bocconi)
- 12:30 - 12:45pm From service to partnership: the path of **Servitization** for enhanced customer relations  
(Carmine Infante, Epta Chief of Growth SR Director)
- 1 - 1:15pm Trends shaping **tomorrow's consumption** patterns  
(YVES PUGET, Director of LSA and Retail Expert) 
- 2 - 2:15pm **Zenith**: a solution pointing upwards  
(Nadir William, Epta Group Product SR Manager)
- 2:30 - 2:45pm Epta All-Round Solutions : transforming stores into experiences with **EptaConcept**  
(Alice Ferrari, Epta Group Product Marketing SR Manager  
Adrian Craioveanu, Epta Country Concept Manager  
Cecile Marty, Epta Trade Marketing Manager)
- 3 - 3:15pm Creating value responsibly: from raw materials to **circular solutions**  
(Francesco Mastrapasqua, Epta Group Group Institutional Affairs SR Manager  
Norman Sarabelli, IARP Product Manager)
- 3:30 - 3:45pm Epta All-Round Solutions - **EptaTechnica**: expert solutions for every store format  
(Alice Ferrari, Epta Group Product Marketing SR Manager  
David Wirth, Epta Power Packs SR Manager  
Patrick Lissard, Epta Power Packs&Systems Product SR Manager)
- 4 - 4:15pm Innovating with **consciousness**  
(Paolo Chinetti, Epta Group R&D Senior Director  
Daniele Mazzola, Epta Group Prod. Innovation & Tech. Director)

## FEBRUARY 26

- 10:45 - 11am Every day, Good Never Stops  
(Aurelien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am **Zenith**: a solution pointing upwards  
(Nadir William, Epta Group Product SR Manager)