

FEBRUARY 22

- 10:45 - 11am ● Every day, Good Never Stops
(Aurelien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am ● **Zenith**: a solution pointing upwards
(Nadir William, Epta Group Product SR Manager)
- 12 - 12:15pm ● From service to partnership: the path of **Servitization** for enhanced customer relations
(Carmine Infante, Epta Chief of Growth SR Director)
- 1 - 1:15pm ● **Retail Trends** from Germany
(STEPHAN RÜSCHEN, Professor of Retail Management at Heilbronn University)
- 2 - 2:15pm ● How the **Silpo chain** creates its unique formats
(YULIA GRAZHDIAN, Head of Capital Construction and Renewable Energy Procurement at Fozzy Group)
- 2:30 - 2:45pm ● Epta All-Round Solutions: transforming stores into experiences with **EptaConcept**
(Alice Ferrari, Epta Group Product Marketing SR Manager
Adrian Craioveanu, Epta Country Concept Manager
Cecile Marty, Epta Trade Marketing)
- 3 - 3:15pm ● Creating value responsibly: from raw materials to **circular solutions**
(Francesco Mastrapasqua, Epta Group Institutional Affairs SR Manager
Norman Sarabelli, IARP Product Manager)
- 3:30 - 3:45pm ● Epta's Digital Transformation Journey: Building the Future Through **Digital** and **AI**
(Cecilia Visibelli, Group Digital Transformation & Innovation Director)

FEBRUARY 23

- 10:45 - 11am ● Every day, Good Never Stops
(Aurelien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am ● Servitization and the **Customer Experience Storevolution**
(Aurelien Tissot, Epta Group Marketing SR Director)
- 12 - 12:15pm ● **Zenith**: a solution pointing upwards
(Nadir William, Epta Group Product SR Manager)
- 1 - 1:15pm ● Epta All-Round Solutions - **EptaTechnica**: expert solutions for every store format
(Alice Ferrari, Epta Group Product Marketing SR Manager
David Wirth, Epta Power Packs SR Manager
Patrick Lissardy, Epta Power Packs&Systems Product SR Manager)
- 2 - 2:15pm ● When cooling never goes away – consequences of **forever chemicals** in refrigeration
(CHRISTINE LUETZKENDORF, Policy Adviser on Fluorinated Gases)
- 2:30 - 2:45pm ● Are **self-operating stores** the future of retail?
(HANS OLAV BAKÁS, CEO of Liberty Now)
- 3 - 3:15pm ● Designing convenience: customized solutions for **modern Retail**
(Marika Emanuelli, Epta Group Group Product SR Manager)

FEBRUARY 24

- 10 - 10:15am ● Every day, Good Never Stops
(Aurelien Tissot, Epta Group Marketing SR Director)
- 10:30 - 11:30am ● **INTERNATIONAL PRESS EVENT EPTA AT EUROSHOP 2026 - WHERE GOOD NEVER STOPS**
(Discover Epta's positioning, insights, and EuroShop highlights through the voices of CEO Marco Nocivelli and our leadership team)
- 1 - 1:15pm ● **Zenith**: a solution pointing upwards
(Nadir William, Epta Group Product SR Manager)
- 1:30 - 1:45pm ● **MyEpta**: One Single Gateway to Smarter Refrigeration
(Emanuela Di Costa, Epta Group Product Manager)
- 2 - 2:45pm ● **ROUND TABLE**: Understanding & Addressing the Retail Industry Innovation Trends
(Aurélien Tissot, Epta Group Marketing SR Director
Taissia Galperina, Circana German Retail Team Lead, Circana
Barbara Labate, CEO of ReStore
Carsten Kortum, Professor DHBW at Heilbronn University
Aurélien Escartin, Vusion VP Innovation)
- 3 - 3:15pm ● Ametller Origen, 25 years cultivating **innovation in food** 
(JOSEP AMETLLER, CEO of Ametller Origen)
- 3:30 - 3:45pm ● Epta All-Round Solutions - **EptaService**: great expertise at your service
(Alice Ferrari, Epta Group Product Marketing SR Manager
Alessio De Min, Epta Group Country Telemonitoring Manager)

FEBRUARY 25

- 10:45 - 11am ● Every day, Good Never Stops
(Aurelien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am ● Tailored **shopfitting** for an enhanced customer experience
(Marika Emanuelli, Epta Group Group Product SR Manager
Bruno Scuto, Eurocryor Commercial SR Manager)
- 12 - 12:15pm ● The desirable consequences of **servitization** across the refrigeration life cycle
(FRANCESCO SACCO, Professor of Strategy and Entrepreneurship at SDA Bocconi)
- 12:30 - 12:45pm ● From service to partnership: the path of **Servitization** for enhanced customer relations
(Carmine Infante, Epta Chief of Growth SR Director)
- 1 - 1:15pm ● Trends shaping **tomorrow's consumption** patterns 
(YVES PUGET, Director of LSA and Retail Expert)
- 2 - 2:15pm ● **Zenith**: a solution pointing upwards
(Nadir William, Epta Group Product SR Manager)
- 2:30 - 2:45pm ● Epta All-Round Solutions : transforming stores into experiences with **EptaConcept**
(Alice Ferrari, Epta Group Product Marketing SR Manager
Adrian Craioveanu, Epta Country Concept Manager
Cecile Marty, Epta Trade Marketing Manager)
- 3 - 3:15pm ● Creating value responsibly: from raw materials to **circular solutions**
(Francesco Mastrapasqua, Epta Group Group Institutional Affairs SR Manager
Norman Sarabelli, IARP Product Manager)
- 3:30 - 3:45pm ● Epta All-Round Solutions - **EptaTechnica**: expert solutions for every store format
(Alice Ferrari, Epta Group Product Marketing SR Manager
David Wirth, Epta Power Packs SR Manager
Patrick Lissardy, Epta Power Packs&Systems Product SR Manager)
- 4 - 4:15pm ● Innovating with **consciousness**
(Paolo Chinetti, Group R&D Senior Director
Daniele Mazzola, Epta Group Prod. Innovation & Tech. Director)

FEBRUARY 26

- 10:45 - 11am ● Every day, Good Never Stops
(Aurelien Tissot, Epta Group Marketing SR Director)
- 11 - 11:15am ● **Zenith**: a solution pointing upwards
(Nadir William, Epta Group Product SR Manager)