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Iscritta al REA di Milano n. 1730229

EUROSHOP 2026 EPTA PRESS KIT

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COMPANY PROFILE: EPTA IN FIGURES

Epta holds a robust and balanced competitive edge worldwide, spanning diverse geographies and business areas. This strength is underpinned by a portfolio of globally recognised commercial brands:

- ✓ **Costan**, founded in 1946 in Turin and part of the Group since 1986, represents the historic core of Epta. It is synonymous with high-quality equipment, reliable and state-of-the-art solutions and a well-established Italian and international distribution network;
- ✓ **Bonnet Névé**, born from the merger of two prestigious French brands established in 1830 and 1988, is recognised for design excellence. The brand stands out for ergonomics, energy efficiency and innovative refrigerated solutions;
- ✓ **Eurocryor**, established in 1991 in Solesino (Padua), is Epta's premium brand for high-end food retail. It specialises in bespoke concepts and advanced cabinet customisation that enhance store identity and fresh food presentation;
- ✓ **Iarp**, founded in 1983 and part of the Group since 2013, focuses on plug-in solutions for ice cream and beverage display. With strong international expertise, it develops tailor-made units using natural refrigerants, including exclusive solutions for Food & Beverage brands;
- ✓ **Kysor Warren**, with over 135 years of experience and part of Epta since 2019, is the third-largest manufacturer of refrigerated cabinets and systems in the U.S. It designs and produces energy-efficient solutions for supermarkets, convenience stores and food-service operators.

Complementing this portfolio, Epta's service brands extend the Group's capabilities:

- ✓ **EptaConcept** creates engaging retail environments through full-store design, furniture, lighting and innovative materials, enhancing the customer experience and boosting sales;
- ✓ **EptaTechnica** develops bespoke, sustainable refrigeration systems for retail, hospitality and industrial applications, offering turnkey solutions with high efficiency and reliability;

- ✓ **EptaService** provides advanced end-to-end services, from maintenance and retrofitting to remote monitoring and predictive analytics, optimising performance, reducing emissions and ensuring long-lasting refrigeration solutions.

By staying focused on commercial refrigeration as its core business, Epta drives ongoing international **vertical** and **horizontal** expansion. **Vertical growth** is achieved through strategic **acquisitions and partnerships** with key players **across the supply chain**, while **horizontal expansion** targets **competitors** to strengthen the Group's leadership globally. Following the **closing of the acquisition of Hauser GmbH** ("Hauser") – a renowned Austrian company with a strong presence in the DACH region and in the markets of Central and Eastern Europe – the combined Group now **exceeds €2 billion in pro-forma annual consolidated revenues** and totals approximately **10,000 employees**. Headquartered in Milan, the Company boasts a truly global footprint: 40 technical and commercial branches, operations in **more than 100 countries** and **13 production facilities** in Limana, Solesino and Casale Monferrato (Italy), Hendaye (France), Bradford (UK), Porvoo (Finland), St. Martin im Mühlkreis (Austria), Kaplice (Czech Republic), Columbus (USA), Rosario (Argentina), Çorlu (Turkey), Qingdao (China) and Cha-Am (Thailand).

What sets Epta apart is its knack for staying ahead of the curve on global trends. With **innovation and sustainability** at its heart, the Group empowers its clients' growth across **Retail, Food & Beverage** and **Ho.Re.Ca.** sectors.

Beyond Refrigeration. Epta's Deeper Calling: The Purpose

The Group's values are also reflected in its **corporate purpose: Preserving our Planet with Conscious Innovation. Together.** In detail, its business philosophy centres on **preserving the planet**, ensuring the **best possible food preservation** and upholding the Company's values through a steadfast commitment to sustainability. Secondly, Epta **innovates responsibly** by carefully selecting technologies that will **positively influence** not only its business but the wider world. And **Together**, because a **more natural and circular future for commercial refrigeration** can only be achieved through dedication, the work of more than ten thousand EptaPeople and with the constant trust of all customers and partners.

GOOD NEVER STOPS. A SHARED WAY FORWARD

At Euroshop 2026, **Epta** presents the **new payoff GOOD NEVER STOPS**. More than a statement, it reflects **the new Epta value proposition**: a **promise** that steers the Company's business model and shapes how it acts, makes decisions and evolves over time. Embodying a **long-term commitment to integrity, reliability and ethical roots**, this principle defines a **shared way forward**, where progress is continuous, responsible and purpose-driven.

GOOD THAT ...

Epta's approach is focused on **answering customers' needs** with seamless solutions. This perspective looks **beyond the present**, aiming to create solutions, relationships and systems that remain relevant over time, because **real progress is built to last**.

... Preserves

Epta safeguards what matters most by enabling reliable access to food through the **development of high-level, integrated refrigeration solutions**. Designed to exceed customers' expectations and enhance the shoppers' experience, the whole offering combines performance, sustainability and digital intelligence, supporting retailers **across the entire lifecycle of their stores**.

... Evolves

What sets Epta apart is its ability to turn deep-rooted expertise into **continuous advancement**. Together with its customers, **Epta** manufactures solutions tailored to specific needs and markets, acting as a global player capable of interpreting and anticipating the latest trends across the regions in which it operates. The Group **never stops fostering conscious innovation**, leveraging the latest sustainable technologies to **lead the stores' green transition** and reduce their environmental impact.

... Drives

Looking ahead, **Epta** focuses on **shaping the future of refrigeration** through performance and **service-driven value**. Leading with high-efficiency solutions and expanding digital and connected services, Epta strengthens its position as a **Fully Integrated Solutions Provider** by acting as a trusted, long-term partner. Through a globally distributed presence, the Group supports customers with solutions that deliver lasting value over time.

EPTA'S NARRATIVE @EUROSHOP

Good Never Stops. Across Every Area

At EuroShop, Epta presents a **clear and cohesive narrative**: a lens through which visitors can explore the **eight dedicated exhibition areas** across the stand. A journey that reveals the variety of nuances of **Epta's Good Never Stops** expressed through the following sections:

- ✓ **Gate**, showcasing how **Good Delivers all-round solutions**, where "Good never stops" expresses a **fully integrated approach** across the store lifecycle, benefiting stores, consumers and people involved;
- ✓ **Zenith Area**, embodying **Good Points Upwards** through **elevated merchandising** that sets standards in sustainability, energy efficiency and performance peaks;
- ✓ **EptaTechnica Area** addresses diverse requirements with **Good Innovates across every Cooling System**, drawing on pioneer expertise in natural refrigeration tailored to geographies and store footprints;
- ✓ **The Services Area**, highlights how **Good Powers Service Innovation**, from pre- to post-sales support through the product lifecycle, with advances in digital tools, data analysis and breakthrough performance;
- ✓ **Nordics/Kysor Warren zone** connects global expertise with local responsiveness through **Good Connects Global Reach with Local Care**, blending worldwide presence with deep understanding of specific retailer and customer needs;
- ✓ **Fresh Market Area** where **Good Preserves for freshness that lasts**, caring for products beyond seasonality for an endless freshness experience;
- ✓ **EptaConcept Section** where **Good Shapes Perfect Experiences**, partnering closely for premium design, flexible shopfitting, aesthetics, technology and unique preservation;
- ✓ **Convenience Area** rethinks compact formats with **Good Redefines Smart Spaces**, harmonising aesthetics, design and forward-looking technologies for small-surface stores of the future.

GOOD DELIVERS ALL-ROUND SOLUTIONS

At EuroShop 2026, **Epta** showcases its strategic shift. The Company embraces a **full 360-degree value approach**, where high-performance refrigerated equipment is just the starting point.

Epta delivers **comprehensive all-round solutions** that answer to customers' needs and that can simultaneously represent a **combination of hardware, software, people skills and consulting**. These elements can come into play seamlessly either together, individually or consequently, throughout the entire lifecycle of the store. From advanced digitalisation to innovative servitisation models, the Company's offering is conceived as a **cohesive, future-proof ecosystem for retailers**, driving **sustainable growth**.

Unlocking the perfect solution

It all begins with the product – the cabinet itself. Yet the commitment extends far beyond it. Every cabinet is paired with a **tailor-made refrigeration system**, dedicated to each customer by **EptaTechnica**, which also manages installation and commissioning. The **in-store experience** is then shaped through **EptaConcept**, ensuring a seamless and engaging environment for shoppers. Completing Epta's fully integrated system are **post-sale services via EptaService**, ensuring optimal performance and lasting value.

These services work together to **extend product lifecycle**, transforming it into a forward-looking and sustainable investment. Epta's solutions are built to last and supported by qualified technicians who guarantee proper maintenance and optimal performance over time.

MyEpta: One Single Gateway to Smarter Refrigeration

A major innovation set to transform new equipment, **MyEpta debuts at EuroShop 2026** as an **innovative, multi-function platform** serving as a **single reliable gateway to all technical data and support resources**. All unified in one secure environment. Epta, as a Fully Integrated Provider, delivers far more than just equipment, empowering retailers to **manage assets and operations with unprecedented ease**.

A **unified dashboard** consolidates manuals, KPIs, documentation and service actions, delivering enhanced accuracy, speed and **real-time visibility** without the need for connectivity, additional hardware or brand-specific controllers.

MyEpta features a **modular architecture** tailored to individual customer needs. Users can select single solutions or manage an entire store's fleet through two intuitive modes:

- ✓ **ASSET ID:** a unique data access point assigned to each piece of Epta equipment through an NFC tag applied directly to the cabinet. It enables faster diagnostics, more efficient maintenance and a clearer view of each product's lifecycle;
- ✓ **STORE ID:** a centralised hub in a single intuitive interface that brings together equipment lists, documents, service tools, contracts, KPIs and all key data, giving real-time visibility and control. It provides data-driven support for maintenance and investment decisions, allowing retailers to make informed choices and optimise operational performance.

MyEpta also enables access to the **Digital Services** within **EptaService's after-sales package**. Through this unique gateway to Epta's digital ecosystem, customers can connect to **advanced platforms such as SwitchON** for remote monitoring and control of cabinets and power packs, and **GAM**, for **centralised alarm management**. The environment is further enriched by a **comprehensive digital catalogue** with an integrated e-commerce service for spare parts.

EptaService:
Ensuring Reliability,
Performance and Growth

The **after-sales dimension** forms the **bedrock of Epta's value proposition**, serving as a valuable ally for Retailers. This framework delivers uninterrupted reliability, transforming potential disruptions into opportunities through two strategic clusters:

- ✓ **Maintenance & Repair:** a complete suite of preventive and corrective operations, from planned maintenance and refrigerant leak detection, to round-the-clock call center support and swift repairs encompassing both labor and spare parts;
- ✓ **Complementary Services:** a set of activities tailored to each market's specific needs, delivering enhanced equipment longevity, optimised connectivity and proactive issue resolution. Custom modernisation projects empower retailers with on-demand upgrades, ensuring sustained competitiveness.

This **flexible architecture** allows retailers to **tailor the level of service** to their operational priorities through two alternative packages: **Main**, which includes all core services across the Maintenance & Repair and Complementary clusters, and **Xtend Extended Warranty Program**, a premium option that adds full access to Epta's digital suite.

SOLUTIONS FOR PRE-PACKAGED FOOD

GOOD POINTS UPWARDS ELEVATING THE FRESH DEPARTMENT

In a fiercely competitive landscape, a retailer's true distinction lies in a **fresh department** that shapes customer expectations, fosters lasting loyalty and establishes the store's identity.

GOOD POINTS UPWARDS is Epta's dedicated area for technologies designed to **elevate the overall in-store experience**. It delivers a consistent, high-quality environment that directly enhances consumer satisfaction. When shaped with expertise and strategic intent, the fresh department becomes a **decisive differentiator within contemporary grocery retail**. Epta enhances product visibility, operational flow and creates a more immersive shopping experience. Through its innovative solutions, the Company sets the stage for **next-generation display cabinets** that bring fresh excellence to the forefront.

Where Freshness Meets Its
Zenith and visual appeal shines

Epta raises the art of freshness to its **zenith**, the very idea that inspired the name of the **Costan/Bonnet Névé** cutting-edge line of **positive vertical cabinets**, unveiled exclusively @EuroShop 2026.

A **zenith** that is not only technological but also **visual**. A fitting lead-in as today, visibility is more important than ever. Consumers increasingly respond to displays that deliver a **sense of spectacle** and theatrical presentation. Zenith embodies this vision, and serves as a **symbol of Epta's conscious innovation**, built around four key pillars: merchandising, sustainability, reliability and digital & services.

MERCHANDISING

A Pinnacle of
Exquisite Showcasing

Designed to enable an intuitive shopping journey, Zenith guides consumers effortlessly through **high visibility, modern aesthetics** and **great perceived quality**.

High visibility through
essential design &
modern aesthetics

Transparency is key: Zenith cabinets are crafted as ultra-transparent cubes, set on sturdy bases. **Crystal-clear doors and side panels** form the main surfaces, making the cabinets almost disappear and enabling the goods to take center stage.

The door height has been extended both upwards and downwards, providing **full transparency**. This design increases the **Total Display Area** by **5%** compared to NT previous remote models and **by 13%** compared to previous Integral series.

Additionally, slim, transparent polycarbonate handles, ensure the merchandise remains the focus. In the same spirit, **inclusive design**



GOOD
NEVER
STOPS

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Tailored Slanting
Perfect Lighting
For Good Quality

principles are prioritised to provide an optimal height suitable for all users.

The inclined upper and lower internal grids naturally guide the customer's gaze, drawing attention to the products on display. **Shelves and brackets are adjustable** on 25 mm pitch uprights, allowing for a slanting of 0°, -7°, -14° and -21°. This grants retailers **full flexibility** to arrange their **fresh assortment**, creating a display that is greatly impactful.

Advanced LED Lighting refines the effect. Zenith's **low-consumption LED system** lifts the perceived quality of products to a **diamond-like brilliance**. This creates a strong visual appeal that captures consumers' attention and significantly boosts sales.

SUSTAINABILITY
At the Summit of
Sustainable Cooling

At the summit of **sustainable cooling**, the range enhances visual display while simultaneously achieving a **best-in-class energy rating**: a result that defies conventional trade-offs.

Each model has been carefully optimised for energy efficiency, with an **average reference saving of -36%** (Advance models), supporting faster payback and lower operating costs. All are **rated Class B** and use 100% natural refrigerants, underlining Epta's dedication to preserving the planet.

All Zenith cabinets benefit from **extra insulation**, bringing negative-model standards into positive units by **increasing foamed structure thickness from 30 mm to 60 mm**. This enhanced insulation improves thermal stability across the entire line. Class 4 performance is hence achieved exclusively by the Advance+ models. Moreover, the foaming process employs **cyclopentane**, **eliminating the need for PFAS substances** and further enhancing the range's environmental sustainability.

Ultimately, **Epta** is performing **Life Cycle Assessments (LCAs)** on **Zenith**, already compliant with Eurovent cPCRs, to provide a **robust and verifiable measure of environmental impact**. These LCAs evaluate all stages of the product's lifecycle, from materials sourcing and energy consumption to greenhouse gas emissions and end-of-life management. Building on this data, Epta provides **transparent comparisons** with previous-generation cabinets, highlighting its commitment to conscious, responsible product design.

Efficiency Engineered

Targeted technical improvements to the cooling system also contribute to energy savings. First of all, fans run at lower speeds, directly reducing consumption, without compromising cooling performance. Advance models feature fixed-speed fans, whereas Advance+ models rely on dual-speed fans with night/day control for further efficiency. The evaporator has been technically optimised 16 tubes for Advance models and 24 tubes for Advance+ models. This combination works in synergy with an **innovative airflow system**, delivering temperature uniformity and long-term thermal stability.

RELIABILITY

Forged to Endure
throughout the Lifecycle

All **Zenith** models are engineered as a **single, robust**, ready-to-install cabinet, up to L375, designed to **simplify installation** while ensuring safe transportation. Developed around a new concept and validated through eight dedicated field tests, Zenith delivers long-term **durability**, increased **reliability** and reduced maintenance over its entire service life.

Accessibility is in every detail: the electrical box is positioned on top of the cabinet, allowing **quick and safe access** without any space constraint. Valves, probes and evaporator connections are fully visible and easily reachable, reducing service time and **improving maintenance efficiency** throughout the cabinet's lifecycle.

Key components such as LED lighting and handles can be easily and quickly replaced, helping extend the cabinet's service life while maintaining performance, aesthetics and reliability over time.

DIGITAL SERVICES

One Access Point for
Smarter Asset Management

Digital technologies deliver instant asset visibility, enabling higher efficiency, improved uptime and new service opportunities. All Zenith models feature full integration with **SwitchOn**, **EptaService's advanced diagnostic platform** for remote cabinets. This technology offers a **detailed, real-time view of operating parameters**, allowing **remote monitoring** and management of refrigeration units **24/7**.

Versatility in Every Model

The Zenith solutions highlight Epta's expertise across natural refrigeration technologies, from transcritical CO₂ remote units to Integral propane (R290) models. The range includes the following cabinets:

- ✓ Zenith Advance
- ✓ Zenith Advance Open
- ✓ Zenith Advance Integral

Integral by Nature

The **Zenith Advance Integral** model is the first closed L375 cabinet with six doors **to be powered by a single refrigeration circuit and compressor**. This breakthrough comes from advanced features like **double-structure insulation**, doors with magnetic seals and other **technical innovations** regarding both the compressor and evaporator.

The **transparent doors** are fitted with **high-performance glazing with a Ug value of 1.1 W/m²·K**, reducing heat transfer while allowing full product visibility. Slim magnetic gaskets on the verticals ensure an effective seal and contribute to overall thermal efficiency. Furthermore, the new design offers a **more compact footprint**, reducing the **overall depth by 100 mm** thanks to the integration of the technical box on top, enabling better space optimisation.

Ultimately, the **Zenith Advance Integral** propane range shares a distinctive family feeling: a unified design language enables a wide range of flexible configurations, ensuring visual consistency and coherence throughout the fresh department.

GOOD CONNECTS GLOBAL REACH WITH LOCAL CARE

This area reflects **Epta's approach**, combining the **strength** of a global industrial footprint with a **profound understanding** of local retail needs. This vision takes shape through a curated selection of solutions developed specifically for the **Northern European** and **North American markets**. Ranges that highlight the versatility of Epta's portfolio across different retail formats, climatic conditions and consumer habits.

For the Nordics:
Peak Performance,
Installation Made Easy

The Costan/Bonnet Névé **Nordic Line/Nordic Star** follows a **design philosophy inspired by Nordic culture**: minimal aesthetics paired with outstanding energy performance.

Amongst the **remote positive refrigerated cabinets** from the Nordic Line displayed are:

- ✓ **MD3 E-Visio**, a two-sided multideck model that merges two cabinets into one unified solution, unlocking new possibilities for store layout planning. A transparent presentation solution engineered to deliver maximum product exposure with reduced footprint on the shopfloor;
- ✓ **MD5-GD**, a space-efficient multideck series featuring double glass, transparent, anti-reflective doors that minimise glare and enhance product visibility for shoppers. This vertical chiller cabinet boasts a best-in-class energy efficiency rating of B, making it an ideal choice for retailers seeking both performance and sustainability;
- ✓ **SV5 Panorama** island redefines the semi-vertical multideck concept. Its unparalleled 360-degree design elevates premium product presentation, maximising visibility from every angle and creating an engaging shopping experience for customers. Double glazed glass doors are also available to enhance insulation for the product temperature class (3M1).

Pre-Fabricated Systems
for Rapid Commissioning

All Nordic Line models are equipped with pre-fabricated systems for rapid commissioning of the store. The **PipeMOST system** provides **pre-fabricated piping**, while **ElectricMOST** delivers a **pre-fabricated power supply**, streamlining installation by significantly reducing on-site time and simplifying maintenance operations.

Designed to Protect Products and People

Epta's frozen food solutions balance product integrity, visibility and operator & user-friendly design. Ergonomics sit at the heart of the **GranOntario/SkyExpo Ergo** chest freezer's design. Every feature is conceived to **support people**, improve ease-of-use and contribute to long-term workplace sustainability.

In detail, the handrail is set at 860 mm from floor level, while the linear cabinet features a reduced glazing height of 470 mm, both 60 mm lower than the standard version. The flat end-of-line design further improves access and handling, reducing operator strain during daily operations, while enhancing the shopping experience for consumers.

The **GranBering/SkyLight** model completes the Nordic offering, delivering **exceptional product visibility**. A prime example of Epta's glocal approach, it is the first "standard" Costan/Bonnet N v  cabinet adapted for the Nordics with PipeMOST and ElectricMOST pre-fabricated systems. Ultimately, its design has been aligned with the Nordic Line, combining local aesthetics with global performance.

Kysor Warren shapes the Future of Cooling in the US

Kysor Warren's strength lies in the **design, production and sale** of highly efficient, state-of-the-art cabinets and systems for supermarkets, convenience stores and other areas of the Retail and food-service sectors.

At the booth, Kysor Warren presents the **exclusive debut** of the **new positive-temperature modular case platform Caerus**, offering a **wide range of configurations**, including open vertical, semi-vertical, glass-door closed models and single decks. These units feature **20% thicker insulation with high-density foam** for enhanced performance, **increased shelf depth** and a redesigned shelving system for **improved capacity**. All of these features are built on a versatile and advanced structure that **reduces installation time** and facilitates ongoing maintenance.

Italian Design, Engineered for US Compliance

The **Stili range by Eurocryor** combines **refined Italian style**, deep technological expertise and advanced merchandising logic, fully **certified for US standards**. Tailored to the specific needs of US retailers, its **rich portfolio** ensures optimal food presentation across both service and self-service formats.

Among the solutions on display:

- ✓ **Serve-over Bistrot US**, a cabinet designed for perfect temperature control, food safety and visual appeal, enhancing customer interaction;
- ✓ **Gemini Krystal US**, a semi-vertical self-service model providing high-visibility display for packaged and impulse products and delivering strong merchandising performance.

GOOD PRESERVES FOR FRESHNESS THAT LASTS

In a store where every shelf competes for attention, it's the fresh food area that consistently draws customers in.

As consumers crave **ever-fresher produce** and **visually engaging food experiences**, retailers are under pressure to create **flexible store layouts** with **high-impact displays**. Epta's premium brand Eurocryor provides **tailor-made solutions** for furnishing and customising top-tier food stores. Eurocryor excels in developing display concepts that express a store's unique character and elevate the distinctive qualities of super fresh foods.

Fresh Retail,
Built to Flex

In a modern store, versatility is a requirement. Today's food retail calls for service solutions that **adapt naturally** to different moments of the day and shopper behaviours. Convertible counters make it **easier to manage** in-store service with **continuity** and **flexibility**, allowing retailers to balance assisted and self-service formats seamlessly. Ready-to-sell fresh products can be stored directly within the display, **reducing waiting times** and keeping the **shopping journey smooth** and **uninterrupted**. The result is a more agile shop floor, where **service flows efficiently** and **freshness is always within easy reach**.

Epta showcases the following standout models from its fresh food ecosystem, bringing different service styles and temperature regimes together in one smart solution:

- ✓ **Self-service Twin Mini SV** cabinets, belonging to the *Ambienti line*, enable a wide range of fresh food displays, while the top shelf accommodates dry goods for effective cross-selling. All this is achieved within compact footprints, suitable from small shops to large hypermarkets;
- ✓ **CrossOver models** reimagine the shop floor as a theatrical stage, where products take centre scene and visibility becomes the main driver of choice. The range includes the versions **Scene** (Hot & Cold), with a heated display above and refrigerated self service below, **Scene Convertible**, cold above and below, with the upper part convertible from ServeOver to self-service and the lower part fully self-service, and **Scene featuring total Transparency**, enhancing product visibility and merchandising impact.



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**Sustainable by Design.
Profitable by Nature.**

In terms of sustainability, Eurocryor leverages **cutting-edge technology** across **Twin cabinets**, using CO₂ for remote models linked to power packs and propane (R290) for Integral versions. Built-in configurations eliminate the need for machine rooms or structural modifications, enabling **fast commissioning** even in space-constrained environments. As part of turnkey projects, Eurocryor solutions **turn fresh produce** into a **value creator** across the entire store.

EPTACONCEPT: CRAFTING TAILORED RETAIL EXPERIENCES

The Epta's multidisciplinary team EptaConcept transforms **boundless creativity** into **tailored retail environments**. From full-store layouts and interior design to furniture, technical accessories, in-store communication, mood boards and innovative materials, the sub-brand brings every concept to life with precision and style. At the booth, this expertise is showcased through **two fully immersive spaces**, demonstrating its ability to **deliver end-to-end solutions for every retail format**.

The **GOOD SHAPES PERFECT EXPERIENCES** area recreates the **premium atmosphere of a specialised food shop**, featuring high-end furnishings by Eurocryor. In contrast, **GOOD REDEFINES SMART SPACES** presents a **convenience area**, highlighting a **multi-brand store concept** focused on functionality and profitability. Together, these spaces illustrate EptaConcept's strategic approach: designing environments that combine aesthetic appeal, operational efficiency and custom solutions to meet the diverse needs of modern retailers.

Good shapes Perfect Experiences

The **Good Shapes Perfect Experiences** area embodies Epta's vision for **integrated shopfitting**, where EptaConcept's design expertise and Eurocryor's display solutions converge into a single, coherent system. The area demonstrates how food retail spaces can adapt and evolve, **supporting multiple operating models** without compromising visual or functional continuity. Layouts shift effortlessly **from operator-assisted serve-over to self-service via convertible counters**, allowing retailers to manage peak periods with ease.

The **Premium Area** reflects a high-end interpretation of this philosophy, combining **refined materials**, meticulous detailing and advanced technology to convey the identity of upscale retail environments that go **beyond product supply**. The space is designed to encourage engagement and **interaction**, attracting visitors with live cooking demonstrations and providing comfortable areas for relaxation. Its operational logic and flexible layout support self-service, boost sales and optimise shopper flow.

The area also shows how **EptaConcept and Eurocryor create value** through a close, structured collaboration, delivering customised solutions tailored to specific store requirements. This integrated model supports flexibility at every level, including:

- ✓ **Store operations:** with spaces designed to improve functionality, customer flow and adaptability over time;

- ✓ **Product staging:** with displays designed to evolve during the day, enabling different product presentations such as ready meals at peak hours and self-service solutions for unsold items;
- ✓ **Staff management:** with layouts and technologies that simplify processes and allow efficient operation with reduced personnel.

By aligning design, refrigeration technology and operational logic from the outset, Epta enables retailers and shopfitters to achieve high standards of aesthetic coherence, food display and preservation, full regulatory compliance and long-term performance, while delivering distinctive and premium in-store experiences.

Good redefines Smart Spaces

The **Good redefines smart spaces** area is the flagship expression of Epta's vision for **smart, compact retail spaces**. As **convenience stores** evolve into **sophisticated, tech-driven** points of sale, shaped by grab-and-go meals, seamless digital payments, sustainable packaging and hyper-local offerings, refrigeration technology becomes a strategic enabler within formats under 200 sqm. It **preserves freshness** to extend shelf life, **optimises space** with vertical designs and **slashes running costs** through smart controls, helping retailers boost impulse sales, strengthen loyalty and remain competitive in a fast-growing segment.

Epta's expertise in flexible, sustainable refrigeration is embodied in a wide range of **Costan, Bonnet Névé** and **Iarp** branded solutions. Spanning **traditional plug-ins, remote cabinets** and **vending units** for diverse applications, Epta's integrated offer is showcased within this dedicated area.

Big Retail Performance, Designed for Small Spaces

Convenience stores and proximity shops attract customers with **premium fresh** and **frozen food displays**, making merchandising quality a **key growth driver** for the format.

To capitalise on this potential, retailers need solutions that both **boost sales** and **reduce energy consumption**, without compromising product visibility or temperature performance.

Epta's plug-in cabinets bring retail's **highest standards** into smaller spaces, combining **top-tier efficiency, eye-catching design** and

plug-and-play simplicity to meet the specific demands of neighbourhood store formats.

Merchandising That Turns Heads and Built-in Sustainability

Epta's convenience lineup combines **high-impact head-turning merchandising** with **built-in sustainability** for next-generation convenience formats:

- ✓ The **remote Litecool model** delivers standout visibility, thanks to crystal-clear glass doors and strategic LED lighting that makes products pop from across the aisle. Key features include retractable shelves and hanging goods, which optimise product visibility and stock rotation;
- ✓ The **SV8 semi-vertical modular island cabinet** from the Costan/Bonnet Névé Nordic Line, a slim, class B powerhouse for impulse-driven sales. This slimline cabinet squeezes into 1m² footprints yet offers 80% glass surface for 360° views ideal for salads, sandwiches and meal deals;
- ✓ **Closing the lineup is Aida**, the Costan/Bonnet Névé branded **retro serve-over cabinet** from the Nordic Line. It combines cold, dry and hot elements, elevating convenience with elegant, curved aesthetics, that transform standard cabinets into focal points.

Sustainability is embedded across all models: **low-GWP refrigerants, energy-efficient fans, dual air-curtains, double-glazed low-E doors**. Furthermore, natural CO₂/propane circuits are paired with smart ECO modes that **reduce energy consumption by 30–50%**. The result is a seamless blend of eye-catching layout, smooth store operations and planet-friendly performance, turning every display into a true sales-driving showcase.

Food & Beverage Corner: Engaging Displays for Every Taste

The Food & Beverage corner in **Epta's Convenience area** showcases a complete **range** of solutions for **ice cream, beverages, snacks**. It combines striking merchandising appeal, with outstanding efficiency and a strong focus on sustainability:

- ✓ The **ice cream offering** comprises **Delight** serve-over models for soft-serve and the **Alba 45** ventilated unit for packaged products. Both ensure superior product visibility, ergonomic operator access and fully customisable layouts to highlight promotions. Delight models are **Climate Class 5**

certified, capable of withstanding outdoor heat **up to 40 °C and 40% humidity**. On the other hand, Alba 45 introduces an innovative lower-mounted condensing unit for optimised airflow, Easy Feel tubs for effortless tray handling and up to 40% increased storage capacity. Furthermore, it maintains Class C energy performance and adopts sustainable materials. Epta is also **performing an LCA** on this cabinet, already compliant with Eurovent cPCRs, to quantify and transparently demonstrate its environmental impact;

- ✓ The **Promoter positive refrigeration units** provide flexible display solutions design for **impulse purchases**. Furthermore, a new vending machine concept developed based on the Chelsea model. This vending machine introduces several innovations compared to traditional models, ranging from an advanced product selection system to a dispensing mechanism that no longer relies on spirals, as well as a fully cashless payment system and a more ergonomic product retrieval area. All of this creates the additional advantage of allowing almost the entire product-facing surface to be dedicated to merchandising;
- ✓ **UNIT**, the first Iarp-branded refrigerated display case entirely designed around circular economy principles. It reflects Epta's "**from cradle to gate**" approach: modular, **recyclable, built for easy disassembly and maintenance** and **free from virgin plastics in construction**. Every component, including the compressor, can be accessed and replaced with minimal effort thanks to a cassette and handle system.

These solutions create a dynamic, visually engaging Food & Beverage experience, while minimising environmental impact and featuring a class B energy rating.

GOOD INNOVATES ACROSS EVERY COOLING SYSTEM

In the **GOOD INNOVATES ACROSS EVERY COOLING SYSTEM** area, Epta presents EptaTechnica, the Group's System Engineering sub-brand. It translates innovation into **concrete, scalable** and **future-ready** refrigeration solutions, ranging from modular power packs to advanced, high-capacity refrigeration systems.

Engineering Innovation for Every Cooling Architecture

Future Proof Technologies is the **guiding principle** behind EptaTechnica, inspiring the design of systems that are **reliable** today and **resilient** tomorrow. All solutions are conceived to be perfectly interoperable across **all climates** and **geographies** for the Retail and Ho.Re.Ca. sectors. Innovation translates into an integrated engineering process and **technologies that evolve over time**, adapting to regulatory changes, energy scenarios and operational needs.

Consulting as a Strategic Value Driver

A **core strength** of EptaTechnica lies in its **high-value consulting expertise**. By combining extensive, hands-on know-how with advanced analytical tools, the sub-brand supports clients with **accurate energy consumption forecasts** and **payback time estimations**. This enables retailers and operators to assess investments accurately, aligning sustainability goals with tangible economic returns.

Standardisation and Customisation: Two Paths, One Strategy

Standardisation and customisation represent **two distinct paths** that **converge into a single, cohesive strategy**. Within this framework, EptaTechnica embodies this dual approach, translating this strategic vision into practice through two emblematic solutions:

- ✓ **ECO2Compacta** exemplifies standardisation in action. Purpose-designed for **convenience stores**, it is a **highly compact, efficient** and **reliable refrigeration unit**. With capacities ranging from 15 to 45 kW for Medium Temperature and 0 to 9 kW for Low Temperature, **ECO2Compacta** is suitable for both **indoor and outdoor installation**. Low noise emissions and single-side access simplify installation and maintenance, even in restricted technical spaces.
- ✓ At the other extreme, the **ECO2GIANT power pack** demonstrates the extent to which **large-scale solutions** for hypermarkets can be **highly customised**. Developed for the

Australian market, this system features a bespoke electrical board, customised operating pressures of 130/80 bar and a specialised configuration combining CO₂ refrigeration and air conditioning within a single, optimised architecture.

These two solutions define the boundaries of a **broader and fully articulated power pack portfolio**. Within this range, refrigeration capacities are precisely calibrated to the specific operational needs of retailers, across different store formats and market requirements. This **strategic breadth** allows **EptaTechnica** to deliver the right balance between efficiency, scalability and performance, ensuring a solution capable of **fully meeting and anticipating every retailer's expectations**.

GOOD Innovates,
Systems Evolve

Together, these solutions express the **essence of EptaTechnica**: always **reliable**, always **efficient** and always **designed to evolve** since true innovation is, by definition, future-proof.

SMART REFRIGERATION DRIVES STORE EVOLUTION

Beyond Monitoring: Refrigeration's New Value Horizon

Refrigerated cabinets are no longer just products, evolving into **service tools** whose impact extends far beyond thermal management, fueling both operational efficiency and commercial value.

Thanks to new technologies, every solution is conceived as a **combination of products and services** designed to maximise rationalisation and profitability through a harmonised, data-driven view of store operations.

Modern counters “**generate**” **terabytes of actionable data** that can deliver an offering where hardware, after-sales services and **value-added services** converge.

Operational and Commercial Servitization in Action

Servitization is the strategic transformation that allows Companies to compete through **integrated systems of products, services and software**. Enabled by digital technologies, it **generates recurring value** across the entire installed base, shifting focus from a simple point-of-sale transaction to the customer's lifecycle and outcomes.

Epta translates complexity into clarity through a **dual approach of operational and commercial servitization**. On the operational side, performance is enhanced where it matters most: energy management is optimised, **maintenance becomes predictive rather than reactive** and store continuity is ensured across formats of every size. Commercially, the store itself evolves into a dynamic platform, where **shopper behavior data** informs replenishment, transforms shelves into drivers of traffic and revenue and generates actionable insights that can be monetised.

Epta Powering Store Evolution

Epta leads the **store evolution**, providing a growing portfolio of **value-added services** that drive Retailers to unexplored levels of **competitiveness**. Refrigerated cabinet data enable not only core functions such as telemonitoring and predictive maintenance. They also power **new capabilities for energy optimisation, shelf management** and a **new dimension of operational excellence**.

Data collection and analysis sit at the core of this transformation. By consolidating insights from every cabinet and device, Epta improves operations, simplifies compliance and unlocks intelligence that can be acted upon in real time.

Epta transforms refrigerated cabinets into **smart merchandising touchpoints** that elevate fresh value streams. A standout **proof-of-concept technology**, **DOOR OPENING TRACKER (DOT)**, provides actionable insights for smart replenishment. By tracking real interaction patterns Store Managers get **heatmapping of hot and cold zones** to cut energy consumption. Moreover, consumers enjoy always-stocked shelves, boosting satisfaction and loyalty. Ultimately, employees reduce manual checks, saving time.

Turning Cabinets into High-Value Media Assets

Further advancing this **proof-of-concept evolution**, **GLASSVIEW** is Epta's retail-media digital signage that turns refrigerated cabinets into **premium advertising spaces**. This adds a new strategic revenue layer: Store Managers generate ad income from FMCG brands that gain prime visibility at purchase points, while consumers get dynamic information plus targeted promotions for a richer in-store experience. These innovations converge **data, tech** and **merchandising** to redefine a **new era of refrigeration in modern retail**.

These results are made possible through Epta's **partnership with Quividi**, the **pioneering provider of AI- and multisensor-based audience measurement solutions** for Digital Out-of-Home (DOOH) and **In-Store Retail Media**. **Quividi's Audience Measurement Platform (AMP)** uses computer vision to anonymously detect audience silhouettes and, optionally, analyse demographics and attention metrics, enabling precise and actionable insights for retail media performance.

Epta's Next Frontier

Epta's next frontier is not refrigeration, it's **relevance**. By turning data into insight, and hardware into service, Epta is building the future of in-store value creation, where refrigeration meets intelligence and every store becomes a platform for growth, experience and performance.

EPTA IN A NUTSHELL

- **Company Name:** Epta S.p.A.
- **Head office:** Via Mecenate, 86 – 20138 Milan – Italy
- **Activity:** Independent global player and specialist leader in commercial refrigeration
- **CEO:** Marco Nocivelli
- **President:** Michaela Castelli
- **Turnover:** 1.682 billion Euro in 2024
- **Employees:** over 10,000
- **Web site:** www.eptarefrigeration.com