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Europe at a crossroads as businesses step up: Epta is again official partner of the economy festival



Epta has renewed its support as Official Partner of Trento Economy Festival organised by 24 ORE Group - Italy's leading multimedia publishing group in the field of economic, financial, professional and cultural information and training - and Trentino Marketing, which celebrates its 20th anniversary this year.

Scheduled from 22 to 25 May, the prestigious event is returning to light up the city with a host of opportunities for meeting, debate and discussion in Trento's historic indoor locations and iconic squares, with a shared focus on the theme 'Fatal Risks and Choices. Europe at a crossroads'.

In a scenario featuring deep uncertainty, heightened by the economic recession and geopolitical instability, opinion leaders of national and international stature and leading figures are being called upon to share ideas, insight and unprecedented keys to interpretation as part of the event's dynamic and innovative programme.

Epta Innovation Inspires Industry

At a time when choosing the right direction at the crossroads of opportunities can mark a real turning point, Epta is proud to have adopted its strategies well in advance of the rest of the market. These strategies have helped inspire commercial refrigeration players and the industry at large, with a view to achieving sustainable innovation.

This mindset translates into an integrated range completely based on natural refrigerants, along with active engagement in initiatives that promote eco-friendly development models. Its participation in the Economy Festival - certified by international standard UNI ISO 20121:2024 - is an emblematic example of this. The entire event is in fact subjected to strict procedures to assess its economic, social and environmental impact.

Among the speakers is Marco Nocivelli, CEO of Epta and Vice-President of Confindustria, who will be speaking on the panel entitled 'Circular Economy, from words to action' on Saturday 24 May. He will be setting out Epta's experience in fostering a virtuous model of sustainable growth that combines financial solidity with environmental responsibility. A path that finds coherence and guidance in our purpose: 'Preserving our planet with conscious innovation. Together.'

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