

New Intermarché Store features Epta's Integral series refrigeration solutions

Company says with this project, Epta has been able to reaffirm its expertise in designing a refrigeration system tailored to the specific needs of the retailer and the sales area

MILAN, Italy, 28 March 2025: Epta said it has outfitted a fully integral Intermarché store on Rue Etienne Marcel, in the heart of Paris. Making the announcement through a Press Release, Epta said the achievement was made possible by the refrigerated cabinets from its Bonnet Névé brand, which it claimed is a benchmark for outstanding performance and maximum energy efficiency in proximity retail.

Epta said the new supermarket has been established within a historical post office building, following a conversion process that has preserved the essence and distinctive architecture of the site, on the bustling Rue Étienne Marcel, in the 2nd Arrondissement, just a stone's throw from the capital's main attractions.

According to Epta, bridging tradition and innovation, the Haussmannian architectural style provides the perfect backdrop for a dynamic urban shopping environment. The store's cutting-edge solutions have been designed to create a smoother shopping experience for Parisians and tourists who flock to the city centre throughout the year, Epta said.

With the project, the company said, it reaffirms its expertise in designing a refrigeration system tailored to the specific needs of the retailer and the sales area. Customised cabinet layouts are, in fact, configured to optimise space and enhance product presentation, the company added.

Cécile Marty, Trade Marketing Manager, Epta, said: "Intervening in a historic[al] city-centre building not originally designated for commercial use has posed a significant challenge for Epta, which was successfully overcome thanks to the responsiveness and problem-solving expertise of a team of specialists, whose skills were recognised and appreciated by the retailer at every stage of the project. The two-level layout of the 840-square-metre sales area, the reduced ceiling height on the second floor and the absence of a machine room naturally led to the choice of relying on the extensive range of Integral series of refrigeration solutions by Bonnet Névé, which proved to be perfectly suited for this type of application, further supported by the contribution of Epta's Energy Management division."

The propane-based Integral series solutions, fuelled entirely by natural refrigerants, have a fully built-in refrigerated unit pre-assembled inside the cabinet, combining a modular approach and energy performance standards of remote cabinets with the ease of installation of plug-in units, Epta said.

Epta said the Bonnet Névé Integral series has taken centre stage in the store, featuring models designed to enhance the attractiveness and profitability of various departments.