

2025.03.02 eJARN News

Discover The Sustainable Innovation of Epta @Futura Expo 2025 And Satisfy Your Desire For The Future



Epta participates in Futura Expo 2025 – Economia per l'Ambiente – as Green Transition Enabler, promoting the ecological transition of Italian Businesses thanks to a mindset always focused on Sustainable Innovation. In line with the official slogan of Futura Expo 2025 “Voglia di futuro? Non sognarlo. Vieni a viverlo”, (“Desire for the future? Don't Dream. Come and experience it”), the Group turns the spotlight on its most recent sustainability strategies, adopted to guide the entire sector of commercial refrigeration, traditionally among the most energy-intensive and polluting, towards new eco-compatibility goals.

Designed to stimulate dialogue among companies, institutions and civil society on one of the hottest topics of the moment, Expo, scheduled to take place at the Brixia Forum of Brescia from 7 to 9 March, foresees a full program of conferences with scientists, economists, Nobel prize winners and visionary entrepreneurs, as well as numerous interactive experiences and moments of pure entertainment.

The pavilion set-up embraces the paradigm of sustainability: already certified “carbon neutral” at the last edition, the exhibition space designed by the architect Raffaella Laezza, is Alato e Coltivabile (Winged and Arable) this year. The installation of ten bamboo wings covered by a fabric-veil able to purify the air, as a tribute to the Vittoria Alata statue, symbol of the city, associates itself to a spatial composition based on a green wall of shrubs and trees.

Epta is all-round sustainability

Epta's all-round sustainable approach is on show @Futura Expo in the natural solutions, optimised in terms of energy consumption, performance and environmental impact, interventions on the production facilities, and a business philosophy founded on ESG principles.

With the goal of highlighting the virtuous path and the recent results achieved by the Group, the stand hosts the Unit refrigerated display case which, symbol of the refrigeration of the future and of the circular economy, subscribes to the Design for Disassembly strategy. The latter foresees the simplification of the disassembly and assembly operations of the solution for the benefit of faster maintenance, an extension of its useful life and effective final recyclability. In the spirit of eco-design, the Vic well freezer by Iarp is also made in 100% recycled plastic.

The sustainability of Epta goes beyond the technological innovation of the product ranges; it also extends to a long-term vision of reducing the ecological footprint of the entire supply chain. More than half of the production plants of the Group are equipped with photovoltaic systems which satisfy 46% of the total energy requirement and contribute to reducing the greenhouse gas emissions by 57% in line with the Strategic Plan 2026-2028.

The essence of the Group is also reflected in its compliance with the ESG principles with policies that favour gender equality, continuous training and employee wellness to create a fully inclusive business culture.

Finally, sustainability in its economic, environmental and social dimensions will be at the heart of the speech by Marco Nocivelli, President and CEO of Epta, during the conference "Il ruolo del PNRR per il rilancio della manifattura Italiana" (The role of the Recovery plan in relaunching the Italian manufacturing sector), scheduled for 7 March at 4 p.m.

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