

larp Unveils Innovative ColDistrict Vending Solutions

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larp proudly presented its groundbreaking Vending solutions from the ColDistrict family at Venditalia. The new models, introduced in the BOOST version, are the first to achieve class B, category 4 – stratified temperature – marking a significant milestone in sustainability within the international vending industry.

Certified by a third party under European Energy Labelling directives, these models showcase enhanced energy efficiency, positioning them among the best-in-class solutions available from the Group.

Key features of the new ColDistrict models include sustainable lighting regulation, improved service temperature management through magnetic plates, and parameterised settings tailored to the displayed product categories. The digitisation of processes further elevates the quality standards of larp's vending range.

The PRO Models for Impulse Purchases

The ColDistrict line has been refreshed with PRO models designed to encourage impulse purchases. These models feature a frameless, total glass effect that highlights products and attracts consumer attention with captivating internal aesthetics.

To maximise the profitability of the new vending solutions, both PRO and BOOST models support the Basket function, allowing customers to purchase multiple products, often offered in custom combinations or strategic promotions, in a single transaction.

larp has also equipped its distributors with an innovative Electronic Price Display. This display is programmable online via two-way telemetry systems and features enhanced definition for easy and immediate reading of product prices and labels. It also provides additional information on the specific properties of vegan or gluten-free products and current promotions.

With updated electronics developed by the Group's R&D, the ColDistrict BOOST and PRO solutions are compliant with MDB, Executive, and DDCCMP communication protocols. These innovations ensure a seamless customer experience, enabling smoother and faster transactions to encourage both impulsive and necessary purchases.