

5 NEWS

## EPTA completes commercial refrigeration joint venture integration

20TH MAY 2024 | BY NEIL MERRETT

**Epta Central North Europe, which combines the company's regional expertise with that of Viessmann Refrigeration Solutions, is now looking at the development of new technologies**

Epta has now completed the integration of Viessmann Refrigeration Solutions (VRS) commercial business for central and northern Europe into a new joint venture.

The company said that the new regional joint venture company, branded as Epta Central North Europe, was now in operation as of this month. The formation of the group is intended to serve the markets of Germany, Poland, the Czech Republic, Slovakia, Denmark, Finland, Sweden, Norway, Estonia, Latvia and Lithuania.

The rebranded organisation will combine the technical capabilities of VRS with EPTA's operations in these markets to provide a consolidated choice of commercial refrigeration products.

An initial aim of rebranding and integrating the different operations will be to enhance its existing manufacturing capabilities with the expertise that company will inherit as part of its joint venture agreement with VRS.

Epta Central North Europe said the next stage of plans for the joint venture would be based on introducing new types of cooling technologies in the region for the retail, food and beverage production.

William Pagani, chief executive with Epta Central North Europe, says the rebranding work would look at addressing market demands for sustainable technologies in line with the regional needs of customers.

The organisation would also service as a "one stop shop" for commercial products in the region, he added.

Epta [announced its plans](#) last year to form the new regional joint venture that it would take a 70 per cent stake in.

The combined organisation would have consolidated revenue of over €400m (£344m) and 1,600 employees.

The joint venture is intended to function as a single provider of commercial refrigeration solutions for the food and beverage retail sector in the stated markets. This will include overseeing the supply, manufacture, installation and maintenance of cooling systems that will be provided by a network of individuals working in these markets.