

Epta announces its first installation in the Republic of Congo

MILAN, Italy, 6 March 2024: Epta announced that it installed its cutting-edge refrigeration technologies in the Republic of Congo for the first time, based on the remarkable results achieved in already existing African stores in Cameroon and Mauritius. Making the announcement through a Press release, Epta said, due to substantial technological advantages, the first Franprix shop in Pointe-Noire chose a transcritical CO2 modular control unit with the Epta patented FTE system, marking a real change of pace in the African commercial refrigeration trend.

Epta also said that not only does the region have wild nature and breathtaking landscapes, it is also characterised by a tropical climate and temperature which never drops below 23 degrees C, with adverse environmental conditions posing a significant challenge for Epta. Furthermore, Epta said that the adoption of CO2 as a coolant, which is still unusual on the African continent, could be less efficient in extreme climatic contexts.

Epta said Franprix, part of the Burotec Group and an institution in France in terms of the variety and quality of its products on sale, has successfully relied on Bonnet Névé for refrigerated cabinets and display cases. The new store, with a surface area of 925 square metres, Epta said, diversifies the local offer and houses a vast assortment of Bonnet Névé furnishings, flexible in layout and combined in attractive configurations, marked by a linear and modern design.

Furthermore, Epta said at the core of the fresh foods area is SkyView Plus, dedicated respectively to fruit and vegetables and pre-packaged, ready-sliced meat and cheese. This area, Epta added, featuring local gastronomic specialities and the great classics of French tradition, is of considerable importance within the supermarket and houses Captur, a refrigerated panoramic island with glass sliding doors, and MultiFresh Plus, a vertical Integral from the MultiCity family. Epta said that these units, ideal for impulse purchases and promotional sales, contribute to creating an authentic proximity store. Epta also said the traditional refrigerated serve-over display case Shape M, from the Mozaïk line, guarantees an excellent space or display area ratio and enhances the properties of high-margin meat cuts.

Prakash Nankani, Managing Director, Burotec Group, said: "We highly appreciate the professionalism of the Epta team in managing the entire project. The result is a supermarket equipped with the sector's most innovative solutions. The choice to turn to Epta is consistent with our strategy to develop projects oriented towards a more sustainable future."