

EDEKA seeks innovators to transform the refrigeration industry

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EDEKA, Germany's food retailer, invites innovators to join its Open Innovation Call on refrigeration technology. The company is looking for novel solutions that can help reduce environmental impact, improve operational efficiency, and comply with regulatory standards in the refrigeration sector.

The Open Innovation Call is open to startups, researchers, and experts who have innovative ideas or products related to refrigeration technology. The topics of interest include:

Pollution: How to minimize the leakage of refrigerants and greenhouse gas emissions from refrigeration systems?

Skills shortage: How to enable remote monitoring, diagnosis, and maintenance of refrigeration systems and train the workforce effectively?

Operator obligations: How to ensure compliance with safety, hygiene, and energy efficiency regulations and standards for refrigeration systems?

The participants of the Open Innovation Call will have the opportunity to pitch their solutions to EDEKA's decision-makers and experts, receive feedback and mentoring, and potentially collaborate with EDEKA on pilot projects or partnerships.

The deadline for applications is August 31th, 2023. Interested innovators can apply online at <https://techstarter.edeka/en/edeka-open-innovation-call-08-kaeltetechnik/>