

EPTA: AD HOC SOLUTIONS FOR THE NEW QUICK COMMERCE FORMAT

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QUICK COMMERCE, HIGH SPEED DELIVERY

In today's landscape, **technology** is transforming consumer habits. In recent years we have witnessed the rise of **e-commerce** as a **complementary** purchase method to traditional commerce. Another more recent evolution in terms of **digitisation** is **quick commerce**, an innovative formula that is radically **transforming** the grocery sector. It was created to satisfy the need to **order products online** and **receive them at home** in a matter of minutes. This service, proposed by **new players**, allows specific set of items to be ordered **easily and quickly** through special APPs. In detail, the delivery is made **within 15 minutes**, divided between the picking phase (which takes about 3 minutes) from the neighbouring urban warehouse and delivery (taking about 12 minutes) via electric bicycle. In this increasingly dynamic scenario, **Epta** – a *multinational group specialised in commercial refrigeration* – supports Retailers with solutions that can **manage the complexity of the new paradigm**.

DARK STORE AND COLD LOGISTICS

Proximity warehouses for the **storage** of products including **fresh and frozen** are located in **strategic positions** in large **cities** and supplied with an assortment of about **1500-2000 items** of the main consumer goods. The aim is to respond with an **offer created for buyers' tastes** and preferences, while guaranteeing the perfect preservation of products organoleptic characteristics. The ad hoc solutions proposed by **Epta** are **Misa modular cold rooms** as well as **Bonnet Névé** and **Costan Integral cabinets for fresh and frozen products**.

FLEXIBILITY IN THE SERVICE OF SPEED

Epta's integrated offer has two pluses: compliance with the **acoustic and technical-design constraints** envisaged for the creation of these city-centre warehouses; and a **rational use of storage space**, a fundamental requirement of quick commerce. **Epta's solutions** ensure **low noise levels** and, being **self-contained**, are suitable for **warehouses that don't have a machine room**.

Refrigeration solutions that can allow for **efficient logistics**, are essential. Misa cold rooms are available **from 40cm** with modules of 20cm. This ensures a **space optimisation**, for the most **functional layout**, essential for the maximum speed of the process. **Panels of 60, 100 and 130mm** are also available, with external and internal finishes in **stainless steel** and **hinged** or **sliding** doors. Furthermore, to guarantee maximum **food safety**, Misa solutions are treated with the **Epta Food Defence** anti-bacterial system with silver ions, for total **24/7 protection** during the entire service life of the cold rooms. This example of sustainable innovation is a **patented** technology designed to improve the food safety of products inside the cold rooms. Moreover, it can prevent, fight and **eliminate numerous species of bacteria**, including the most well-known and dangerous.

Bonnet Névé and **Costan Integral vertical** cabinets for fresh and frozen foods, offer enhanced **visibility** of the pre-packaged items thanks to **large transparent doors**, favouring **maximum product picking speed**. This is combined with **optimal energy performance**, **compact dimensions** and **high load capacity**, dedicated to Retailers' profitability. These cabinets are ideal solutions for dark stores' **display flexibility and versatility** needs. Finally, maximum respect for the environment is guaranteed by the use of natural propane **R290** refrigerant.

"Convenience and innovative services are the foundations of quick commerce," says William Pagani, CMO of Epta. "The interest and success that this format is already experiencing in many countries is a clear sign of the potential of this revolutionary approach to the Retail sector. For this reason, with our products and a wide range of services we are proud to take part in the challenge launched by quick commerce, which came into being just a few months ago. The appeal of the service depends on both the ability to determine the most adequate items to be put in stock and on the promise that the products are delivered on schedule. To achieve these objectives, it is important that Retailers can count on The Epta System, Epta's vision founded on the principle of Sustainable Innovation. The Group's advanced and responsible innovation processes are guided by a heritage of values, experiences and technological ethics. An approach that is reflected in every area of corporate life and in numerous projects: from the reorganisation of production to the promotion of open innovation and the creation of sustainable and cutting-edge systems and technologies."

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