

Press Release

**EPTA'S FIRST INSTALLATION IN THE REPUBLIC OF CONGO:  
THE FTE SYSTEM OVERCOMES EXTREME CLIMATE LIMITATIONS**

Milan, 06 February 2024 - **Epta** – *Independent global player and leader specialised in commercial refrigeration* – first installed its **cutting-edge refrigeration technologies** in the **Republic of Congo**, on the basis of the remarkable results achieved in already existing African stores in Cameroon and Mauritius.

Due to **substantial technological advantages**, the **first Franprix shop** in **Pointe-Noire** chose a **transcritical CO<sub>2</sub> modular control unit with the Epta patented FTE system**, marking a real change of pace in the African commercial refrigeration trend.

**EXTREME ENVIRONMENTAL CONDITIONS, A CHALLENGE FOR EPTA**

Not only does the region have wild nature and breathtaking landscapes, it is also characterised by a **tropical climate** and **temperature which never drops below 23 degrees**, with **adverse environmental conditions** posing a **major challenge for Epta**.

The adoption of **CO<sub>2</sub> as a coolant**, still unusual on the African continent, could be less efficient in extreme climatic contexts. However, Epta, which **designs and develops innovative, customised and sustainable refrigeration systems**, is able to overcome all limitations and ensure the perfect functioning of its solutions in their maximum efficiency potential, **at any latitude**.

**FRANPRIX: A FRENCH INSTITUTION TURNED INTO CONGOLESE SUCCESS WITH BONNET NÉVÉ**

Franprix, part of the Burotec Group and actual institution in France **in terms of variety and quality of products on sale**, has successfully relied on **Bonnet Névé** for refrigerated cabinets and display cases.

The new store, with a **surface area of 925 square metres**, diversifies the local offer and houses a **vast assortment of Bonnet Névé furnishings, flexible** in layout and **combined in attractive configurations, marked by a linear and modern design**.

At the core of the fresh foods area is **SkyView Plus**, the vertical positive unit from the **SkyEffect range**, available in **two versions, Open and Closed**, dedicated respectively to fruit and vegetables and pre-packaged, ready-sliced meat and cheese. Both models, **in energy class C**, guarantee **perfect food preservation** and **maximum visibility**, in favour of **higher profitability**.

This area, featuring local gastronomic specialties and the great classics of French tradition, is of considerable importance within the supermarket and houses **Captur**, a **refrigerated panoramic island** with glass sliding doors, and **MultiFresh Plus**, a **vertical Integral from the MultiCity family**. These units, ideal for impulse purchases and promotional sales, contribute to the creation of an authentic proximity store.

Epta rounds off its fresh proposal with the **traditional refrigerated serve-over display case Shape M**, from the **Mozaïk line**, guaranteeing an excellent space/display area ratio and enhancing properties of high-margin meat cuts.

Ultimately, in its new African store, **the frozen food category**, which is definitely arduous to preserve in such a hot and humid climate, **is being promoted by Franprix**, in line with market trends in France and Europe.

Epta's natural refrigeration, interpreted by the Bonnet Névé brand, has in any case made it possible to **design an important frozen food area**, equipped with **SkyLight negative vertical Integral units**, belonging to the **SkyEffect family**, dedicated to these quality and long-lasting products.

## **EPTA, THE MOST NATURAL CHOICE**

*"We highly appreciated the **professionalism of the Epta team** in managing the entire project. The result is a supermarket **equipped with the most innovative solutions of the sector**"* says Prakash Nankani, Managing Director of Burotec Group, who continues and concludes, *"The choice to turn to Epta, is consistent with **our strategy** to develop projects oriented towards **a more sustainable future**".*

### **Epta. Advanced solutions for your store.**

EPTA – A multinational group specialising in commercial refrigeration, it operates worldwide through its brands **Costan** (1946), **Bonnet Névé** (1930), **Eurocryor** (1991), **Misa** (1969), **Iarp** (1983), and **Kysor Warren** (1882). Epta positions itself on the domestic and international markets as a partner capable of producing and marketing complete refrigeration systems, thanks to

the integration of specific product lines such as: traditional positive vertical and semi-vertical, vertical and negative horizontal refrigeration counters, incorporated unit counters (Plug-in) for the Retail, Food & Beverage and Ho.re.ca sectors, medium and large power units and cold rooms, and a complete portfolio of pre- and after-sales services. Headquartered in Milan, it has 8,000 employees, several production sites in Italy and abroad, and a capillary technical and commercial presence all over the world, guaranteed by more than 40 technical-commercial branches.

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