

Press Release

## **INNOVATION FOR EFFICIENCY, WE KNOW HOW THE EPTA SYSTEM STARS AT CHILLVENTA 2022**

**Epta** is among the big names taking part in **Chillventa**, the world's leading exhibition for refrigeration, AC, ventilation and heat pump technology. An event not to be missed, featuring all the sector's leading players. From 11<sup>th</sup> to 13<sup>th</sup> October, in Pavilion 7, the Group will be sharing its know-how and cutting-edge solutions, revealing its latest hi-tech innovations. The perfect stage to present its most recent technologies, perfectly described by the claim "**Innovation For Efficiency, We Know How. The Epta System**". The concept embodies the innovation, efficiency and technical skills in the design of systems capable of ensuring high performance and minimum consumption, in the name of sustainability. Nowadays, the emergency gas curbs and the high energy prices are becoming an increasingly urgent matter. For this reason, the commitment of all HVAC&R players is needed. Promoting a more rational use of resources and creating shared value is the driver that daily guides Epta, always beside its Clients, in facing economic and environmental challenges. Among the new entries displayed at 7-332 booth, the **Epta Service** branded diagnostics tools, the latest **Eco<sub>2</sub>Middle pack** by **EptaTechnica**, and a **Misa cold room**.

**EptaService** will open Chillventa 2022 with the first preview of the new **SwitchON Pack**: an innovative solution thanks to which EptaService customers have access to an even more advanced service, in the principle of reliability and safety. Created from the expertise of Epta technicians, **SwitchON Pack** provides a detailed visibility of the pack operating parameters and allows a precise control of consumption, ensuring greater energy efficiency.

Chillventa will also be the right place to take a close look at **LineON** technology, a digital solution for Epta branded **plug-ins** used in the Food&Bev, Ho.Re.Ca and Retail sectors. Operative 24/7, users can continuously monitor parameters such as temperature and humidity, for perfect storage. In addition to geolocation capabilities and the ability to alert theft, **LineON** is also a useful marketing tool, gathering data on sales and consumer preferences. During the

exhibition, **LineON** will be connected to the **Iarp** branded plug-in **Glee** inside the bar and to **MultiFresco Plus** by **Bonnet Névé**, in the exhibition area itself.

Also starring in the show will be **EptaTechnica** with its new **Eco<sub>2</sub>Middle transcritical CO<sub>2</sub> pack**, alongside the already well-known **Eco<sub>2</sub>Small** and **Eco<sub>2</sub>Large**. Making its debut at Chillventa, **Eco<sub>2</sub>Middle** is ideal for medium sized shops. It stands out on the market for its **modularity**, which enables an extensive customization according to the Client's needs. The pack's strength is its high degree of industrialization of the production processes, which allows to complete the plant with different components. For instance, it is possible to integrate the oil module or the patented **FTE 2.0** and **ETE** systems, which guarantee maximum efficiency and low consumption, at any latitude.

Along with the **SwitchON Pack**, these technologies will be given an in-depth look in two scheduled events at the **Chillventa Refrigeration Specialist Forum**, sharing best practice and fostering a conversation over future developments in the cold chain sector.

In detail:

- 12 October 2022, 10.20, Hall 7A: featuring the **FTE 2.0** and **ETE**;
- 12 October 2022, 16.00, Hall 7A: the benefits of the **SwitchON Pack**.

**Misa** will be displaying a propane-powered **cold room** with **DropIn Air-cooled** condensing unit and **Freeblock monoblocks**. Its benefits? The cold room is extremely compact, easy to assemble and has extra load capacity. In addition, a large range of industrial and commercial panels will be available, in a variety of thicknesses and finishes, with matching accessories and coating, for almost endless customization.

During the exhibition, experts from the Epta team will answer visitors' questions and share their know-how in numerous conferences hosted at the stand. **LineON** will kick things off on Tuesday 11<sup>th</sup> October at 10.30, and the meetings will showcase the latest innovations of the Group and encourage a useful exchange of ideas.

*"Just when saving energy is top of the agenda, Epta focuses on technology to meet Clients' needs in advance. Systems like the **FTE 2.0** and **ETE** are perfect examples, reflecting the*

*strong Group belief in the use of natural gas. Not only do they reduce the carbon footprint and ensure great performance, they also save at least 10% of energy consumption compared to conventional systems,” affirms **William Pagani, Chief Marketing Officer** at **Epta**, who continues “Moreover, *EptaService* promotes the installation of diagnostics platforms whose connectivity and practical functioning improve store performance even further. An innovation for efficiency and sustainability that makes Epta a leading Green Transition Enabler in the sector of commercial refrigeration.”*

**Epta. Advanced solutions for your store.**

**EPTA** - a multinational Group specialised in commercial refrigeration operating at a worldwide level with its brands: **Costan** (1946), **Bonnet Névé** (1930), **Eurocryor** (1991), **Misa** (1969), **Iarp** (1983) and **Kysor Warren** (1882). Epta is positioned on the domestic and international markets as a turnkey partner able to manufacture and provide complete refrigeration systems through the integration of specific product lines such as: traditional refrigerator cabinets, vertical and semi-vertical chillers, vertical and horizontal freezers, plug-in units for Retail and F&B, medium and large capacity refrigeration systems and cold rooms. With its HQ in Milan, it has over 6,000 employees, it has several production sites both in Italy and abroad, a widespread technical and commercial presence all over the world, guaranteed by more than 40 direct branches.

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For more information:

**Lbdi Communication**

Matilde Martinuzzi - email: [mmartinuzzi@lbdi.it](mailto:mmartinuzzi@lbdi.it)  
Asia Solfanelli - email: [asolfanelli@lbdi.it](mailto:asolfanelli@lbdi.it)  
Ginevra Fossati - email: [gfossati@lbdi.it](mailto:gfossati@lbdi.it)  
Mobile +39 3662694449  
Tel. +39 02/43910069