

Press Release

**EPTA AT EUROSHOP 2026:
POWERING THE RETAIL OF THE FUTURE
WITH ALL-ROUND REFRIGERATION SOLUTIONS**

Milan, 21st January 2026 – **Epta** – *Independent global player and leader specialised in commercial refrigeration* – announces its **participation @EuroShop**, the world's leading trade fair for the retail sector, taking place in **Düsseldorf from 22nd to 26th February 2026**.

The **Epta booth (Hall 15 – Booth B24–B42)** is a **gateway** to a **new generation of all-round commercial refrigeration solutions**. A space designed for retailers to **enter a world of new possibilities**, where the Group's **comprehensive portfolio** takes shape through conscious innovation, pushing further the energy efficiency and merchandising boundaries.

Epta's offering is built on the **Group's ability to anticipate and meet the emerging needs of the retail sector** through a New Product Development **approach** offering greater **consciousness, uniqueness, flexibility and trustworthiness**. These **drivers** are reflected in every model on display, demonstrating how the integration of technology, design and services enables the development of tailored, increasingly high-performance solutions.

*"EuroShop 2026 will be the ideal stage to highlight Epta's role as a **Fully Integrated Solutions Provider**, capable of supporting retailers during the entire lifecycle of their stores, in their **transition towards long-term sustainability** and in the **development of smarter, more distinctive and profitable store formats**,"* states **Aurélien Tissot, Group Marketing SR Director**, sharing his vision of Epta's presence at this year's event.

At the heart of **EuroShop 2026**, Epta's exhibition is designed to be **fully immersive**, thanks to a **completely reimagined experiential journey** that guides visitors in **exploring the Group's solutions based on their real and specific needs**.

The interactive concept is enhanced by digital content and multimedia materials, designed to be accessed seamlessly and intuitively. These tools will foster dialogue with Epta's experts, encouraging networking based on the sharing of expertise and the identification of new strategic directions for the industry.

To round out the experience, a **rich program of live discussions** will take place directly at the booth. **Leading figures from the retail world**, opinion leaders, representatives of industry associations, partners and customers will bring the **Talking Epta Arena** to life, offering **authoritative insights** and **complementary perspectives**. Each day of the trade fair will be dedicated to a set of key topics for the sector, providing an up-to-date, dynamic and forward-looking snapshot of the industry.

*"In a market that never stops evolving, innovating and anticipating the needs of its consumers, **Epta** helps its customers to stay ahead, offering **a new generation of solutions designed to turn fresh areas into hot spots unlocking new levels of value creation**," states **Aurélien Tissot, Group Marketing SR Director**. "For Epta, real progress doesn't stop at "done", but keeps moving forward, fueled by responsibility, curiosity and collaboration. A shared effort that is made possible by the contribution of more than 8,000 EptaPeople and by the trust of customers and partners in line with our **purpose**, **"Preserving our Planet with Conscious Innovation. Together."***

On the occasion of **EuroShop 2026**, **Epta** will host a **Press Conference** at its booth, for the **first time**, aimed at **presenting the Group's current profile, market positioning and strategic priorities for the future**. During the event, the Group's top management will outline Epta's vision for the future of Retail, address key industry trends and emerging concepts and provide a comprehensive overview of the Group's business strategy.

Epta. Preserving our planet with conscious innovation. Together.

EPTA – A multinational group specialising in commercial refrigeration, it operates worldwide through its brands **Costan** (1946), **Bonnet Névé** (1930), **Eurocryor** (1991), **Iarp** (1983), and **Kysor Warren** (1882). Epta positions itself on the domestic and international markets as a partner capable of producing and marketing complete refrigeration systems, thanks to the integration of specific product lines such as: traditional positive vertical and semi-vertical, vertical and negative horizontal refrigeration counters, incorporated unit counters (Plug-in) for the Retail, Food & Beverage and Ho.re.ca sectors, medium and large power units and a complete portfolio of pre- and after-sales services. Headquartered in Milan, it has more

8,000 employees, several production sites in Italy and abroad, and a capillary technical and commercial presence all over the world, guaranteed by more than 40 technical-commercial branches.

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