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Advanced Solutions
for your Store



Euro'Cryor: solutions designed to shape sophisticated settings

Ft is a member of EPTA, a leading European group and global partner in the commercial refrigeration industry

"**F.C. Euro'Cryor** was set up in 1991 and in September 2008 it became a member of EPTA – a leading European group and global partner in the commercial refrigeration industry for distribution, known worldwide for its brands including **Costan, Bonnet Névé, BKT, and George Barker,**" explains Mr. **Francesco Ceretta**, Sales Director for Euro'Cryor.

"The company is specialized in the manufacturing and marketing of high-end refrigerated displays with assisted and plug-in power units, and develops its lines according to the needs of specialized shops or specialty areas of large points of sale such as, for instance, butcher's, delicatessen, and corners displaying typical products. Indeed, our reference target is the high-level delicatessen shops including confectioneries, ice-cream parlors, chocolate shops, but also sushi bars and other specialty stores. In this niche segment, the Euro'Cryor brand with its strongly design-oriented collection shall be the unparalleled leader providing solutions designed to shape sophisticated settings."

"About 30% of our production is targeted to the domestic market, while 70% is sold abroad. The most interesting areas are concentrated in Northern Europe. However, also the Arab Emirates offer interesting business opportunities."

One of the most outstanding among the latest proposals is "KITE, the new traditional positive-temperature display belonging to the Flexible line. Thanks to the introduction of our innovative "wave glass", it features an elegant, alluring, and dynamic design. It is equipped with fully opening, hardened glass that has been shaped and designed in order to add the idea of movement to the display by relying on modularity and alternating straight and curved glass panels."

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